

theresa paris | GRAPHIC DESIGNER

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EXPERIENCE

Graphic Designer, Paris Design Studio, San Rafael, CA / 1994 - present

A keen sense of aesthetics, a personable nature, and an inner drive for perfection has earned me a reputation for producing innovative, relevant, and flawless designs. I work with small to medium-sized businesses and nonprofit organizations to produce logo designs, print materials, and web content. My expertise is primarily in print design for products such as marketing materials, brochures, newsletters, invitations and commemorative booklets for fundraising events, ad campaigns for local and national publications, CDs and CD jewel cases for the music and personal development industries, plus a personal line of greeting cards under the name, *Paris Square*. Some of the more specialized products I design are websites, custom labels and decals for industrial equipment, interior and exterior signage, as well as repeatable patterns for textiles.

Freelance Graphic Designer, Poor Ann's Press, San Rafael, CA / 1996 - 1999

While establishing my own design business, I performed graphic design services for the clientele of a local press. I handled an array of design work from creating logos, to print jobs such as business cards, stationery, brochures, newsletters, labels, direct mail pieces, books, invitations, CDs and CD jewel cases, presentation folders, and press kits. I became something of an expert at matching and sourcing type fonts from old print materials in order to recreate and update logos or other print materials for numerous clients.

Controller, Various Businesses & Industries / 1974 - 1994

Prior to a career change, I had a lengthy career in accounting, working for businesses in areas such as advertising, engineering, computer services, real estate, and healthcare.

TECHNICAL SKILLS

- Quark Xpress
- Adobe Photoshop
- Adobe Illustrator
- GoLive + basic knowledge of HTML
- Acrobat
- Microsoft Office

EDUCATION

University of California at Berkeley, Certification with Distinction in Graphic Design, 1994
University of Michigan, School of Fine Art, 1966 – 1969

AWARDS

LOGO 2002 - Two Awards / 2002

Logo designs for Joseph Vatekov Studio and Sonoma Marin Realty & Finance.
The Big Book of Logos, pub. 2002 by HBI, an imprint of Harper Collins Publishers

American Graphic Design Award / Graphic Design: USA / 1998

CD Jewel Case, CD Design & Illustration for The Frank Brooker Quartet,
“*Nice To Come Home To*”, printed and published in the UK

MEMBERSHIPS

AIGA (American Institute of Graphic Arts), member since 1993
San Rafael Chamber of Commerce, member since 1998
Marin Arts Council, member since 2002

PORTFOLIO

To see samples of my work and a partial list of clients, please visit:
www.parisdesignstudio.com